

NORTH AMERICAN INDUSTRY CLASSIFICATION SYSTEM



United States, 2017

EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET

Sector 72--Accommodation and Food Services^T

The Sector as a Whole

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 Accommodation^T

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only, while others provide meals, laundry services, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The types of complementary services provided vary from establishment to establishment.

The subsector is organized into three groups: (1) traveler accommodation, (2) recreational accommodation, and (3) rooming and boarding houses, dormitories, and workers' camps. The Traveler Accommodation industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed-and-breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The RV (Recreational Vehicle) Parks and Recreational Camps industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The Rooming and Boarding Houses, Dormitories, and Workers' Camps industry group includes establishments providing temporary or longer-term accommodations, that for the period of occupancy, may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 Traveler Accommodation^T

This industry group comprises establishments primarily engaged in providing short-term lodging in facilities, such as hotels, motels, casino hotels, and bed-and-breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests.

72111 Hotels (except Casino Hotels) and Motels^T

See industry description for 721110.

721110 Hotels (except Casino Hotels) and Motels

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms, convention services, laundry services, parking, and other services.

Cross-References. Establishments primarily engaged in--

- Providing short-term lodging with a casino on the premises--are classified in Industry 721120, Casino Hotels; and
- Providing short-term lodging in facilities known as bed-and-breakfast inns, youth hostels, housekeeping cabins and cottages, and tourist homes--are classified in Industry 72119, Other Traveler Accommodation.

^T—Canadian, Mexican, and United States industries are comparable.

72112 Casino Hotels^T

See industry description for 721120.

721120 Casino Hotels

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

Cross-References. Establishments primarily engaged in--

- Providing short-term lodging in facilities known as hotels and motels that provide limited gambling activities, such as slot machines, without a casino on the premises--are classified in Industry 721110, Hotels (except Casino Hotels) and Motels; and
- Operating stand-alone casinos--are classified in Industry 713210, Casinos (except Casino Hotels).

72119 Other Traveler Accommodation^T

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

Illustrative Examples:

Bed-and-breakfast inns
Tourist homes
Guest houses

Youth hostels
Housekeeping cabins and cottages

Cross-References. Establishments primarily engaged in--

- Providing short-term lodging in facilities known as hotels without a casino on the premises--are classified in Industry 72111, Hotels (except Casino Hotels) and Motels; and
- Providing short-term lodging in facilities known as hotels with a casino on the premises--are classified in Industry 72112, Casino Hotels.

721191 Bed-and-Breakfast Inns

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in the room rate.

721199 All Other Traveler Accommodation

This U.S. industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

Illustrative Examples:

Guest houses
Tourist homes

Housekeeping cabins and cottages
Youth hostels

^T—Canadian, Mexican, and United States industries are comparable.

Cross-References. Establishments primarily engaged in--

- Providing short-term lodging in facilities known as hotels without a casino on the premises--are classified in Industry 721110, Hotels (except Casino Hotels) and Motels;
- Providing short-term lodging in facilities known as hotels with a casino on the premises--are classified in Industry 721120, Casino Hotels; and
- Providing short-term lodging in establishments known as bed-and-breakfast inns--are classified in U.S. Industry 721191, Bed-and-Breakfast Inns.

7212 RV (Recreational Vehicle) Parks and Recreational Camps^T

72121 RV (Recreational Vehicle) Parks and Recreational Camps^T

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

Illustrative Examples:

Campgrounds	Outdoor adventure retreats
Fishing and hunting camps	Vacation camps (except instructional, day)
Travel trailer campsites	Recreational vehicle parks

Cross-References. Establishments primarily engaged in--

- Operating recreational facilities without accommodations--are classified in Subsector 713, Amusement, Gambling, and Recreation Industries;
- Operating instructional camps, such as sports camps, fine arts camps, and computer camps--are classified in Sector 61, Educational Services, based on the nature of instruction;
- Operating children's day camps (except instructional)--are classified in Industry 71399, All Other Amusement and Recreation Industries; and
- Acting as lessors of residential mobile home sites (i.e., trailer parks)--are classified in Industry 53119, Lessors of Other Real Estate Property.

721211 RV (Recreational Vehicle) Parks and Campgrounds

This U.S. industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls, playgrounds, stores, and snack bars.

Cross-References. Establishments primarily engaged in--

- Operating recreational facilities without accommodations--are classified in Subsector 713, Amusement, Gambling, and Recreation Industries; and
- Acting as lessors of residential mobile home sites (i.e., trailer parks)--are classified in Industry 531190, Lessors of Other Real Estate Property.

721214 Recreational and Vacation Camps (except Campgrounds)

This U.S. industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats, that offer trail riding, white water rafting, hiking, and similar activities. These establishments provide accommodation facilities,

^T—Canadian, Mexican, and United States industries are comparable.

such as cabins and fixed campsites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

Illustrative Examples:

Fishing camps with accommodation facilities	Hunting camps with accommodation facilities
Dude ranches	Wilderness camps
Vacation camps (except campgrounds, day, instructional)	Outdoor adventure retreats with accommodation facilities

Cross-References. Establishments primarily engaged in--

- Operating instructional camps, such as sports camps, fine arts camps, and computer camps--are classified in Sector 61, Educational Services, based on the nature of instruction; and
- Operating children's day camps (except instructional)--are classified in Industry 713990, All Other Amusement and Recreation Industries.

7213 Rooming and Boarding Houses, Dormitories, and Workers' Camps^T

72131 Rooming and Boarding Houses, Dormitories, and Workers' Camps^T
See industry description for 721310.

721310 Rooming and Boarding Houses, Dormitories, and Workers' Camps

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations, which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

Illustrative Examples:

Dormitories (off campus)	Workers' camps
Sorority houses	Rooming houses
Fraternity houses	

722 Food Services and Drinking Places^T

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only, while others provide various combinations of seating space, waiter/waitress services, and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are Special Food Services, such as food service contractors, caterers, and mobile food services; Drinking Places (Alcoholic Beverages); and Restaurants and Other Eating Places.

Food and beverage services at hotels and motels, amusement parks, theaters, casinos, country clubs, similar recreational facilities, and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation, because they utilize transportation equipment to provide scenic recreational entertainment.

^T—Canadian, Mexican, and United States industries are comparable.

7223 Special Food Services^T

This industry group comprises establishments primarily engaged in providing food services at one or more of the following locations: (1) the customer's location; (2) a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 Food Service Contractors^T

See industry description for 722310.

722310 Food Service Contractors

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary by type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, and personnel provided. Management staff is always provided by food service contractors.

Illustrative Examples:

Airline food service contractors	Cafeteria food service contractors (e.g., at schools, hospitals, government offices)
Food concession contractors (e.g., at sporting, entertainment, convention facilities)	

Cross-References. Establishments primarily engaged in--

- Providing food services on a single-event basis--are classified in Industry 722320, Caterers; and
- Supplying and servicing food vending machines--are classified in Industry 454210, Vending Machine Operators.

72232 Caterers^T

See industry description for 722320.

722320 Caterers

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

Cross-References. Establishments primarily engaged in--

- Preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts--are classified in Industry 722330, Mobile Food Services;
- Providing food services at institutional, governmental, commercial, or industrial locations of others (e.g., airline contractors, industrial caterers) based on contractual arrangements for a specified period of time--are classified in Industry 722310, Food Service Contractors; and
- Renting out facilities without providing catering staff--are classified in Industry 531120, Lessors of Nonresidential Buildings (except Miniwarehouses).

72233 Mobile Food Services^T

See industry description for 722330.

^T—Canadian, Mexican, and United States industries are comparable.

722330 Mobile Food Services

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts and ice cream trucks.

Illustrative Examples:

Ice cream truck vendors	Mobile refreshment stands
Mobile food concession stands	Mobile food carts
Mobile canteens	Mobile snack stands

Cross-References. Establishments primarily engaged in--

- Selling a specialty snack (e.g., ice cream, frozen yogurt, cookies, popcorn) or nonalcoholic beverages, except from mobile vehicles, for consumption on or near the premises--are classified in U.S. Industry 722515, Snack and Nonalcoholic Beverage Bars;
- Selling unprepared foods, such as vegetables, nuts, or fruit, from carts--are classified in Industry 454390, Other Direct Selling Establishments;
- Providing food services or selling food specialties, such as hamburgers, hot dogs, chicken, pizza, or specialty cuisines, except from mobile vehicles--are classified based on the type of food service provided to patrons; and
- Operating as street vendors (except food)--are classified in Industry 454390, Other Direct Selling Establishments.

7224 Drinking Places (Alcoholic Beverages)^T

72241 Drinking Places (Alcoholic Beverages)^T
See industry description for 722410.

722410 Drinking Places (Alcoholic Beverages)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

Cross-References. Establishments primarily engaged in--

- Preparing and serving alcoholic beverages (i.e., not known as bars or taverns) and providing food services to patrons--are classified in Industry 72251, Restaurants and Other Eating Places;
- Operating a civic or social association with a bar for the association members--are classified in Industry 813410, Civic and Social Organizations;
- Retailing packaged alcoholic beverages not for immediate consumption on the premises--are classified in Industry 445310, Beer, Wine, and Liquor Stores; and
- Operating discotheques or dance clubs without selling alcoholic beverages--are classified in Industry 713990, All Other Amusement and Recreation Industries.

7225 Restaurants and Other Eating Places^T**72251 Restaurants and Other Eating Places^T**

This industry comprises establishments primarily engaged in one of the following: (1) providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating; (2) providing food services to patrons who generally order or select items (e.g., at a counter, in a buffet line) and pay before eating; or

^T—Canadian, Mexican, and United States industries are comparable.

(3) preparing and/or serving a specialty snack (e.g., ice cream, frozen yogurt, cookies) and/or nonalcoholic beverages (e.g., coffee, juices, sodas) for consumption on or near the premises.

Cross-References. Establishments primarily engaged in--

- Preparing and serving alcoholic beverages and known as bars, taverns, or nightclubs--are classified in Industry 72241, Drinking Places (Alcoholic Beverages);
- Preparing and serving snacks and nonalcoholic beverages from mobile vehicles--are classified in Industry 72233, Mobile Food Services;
- Presenting live theatrical productions and providing food and beverages for consumption on the premises--are classified in Industry 71111, Theater Companies and Dinner Theaters;
- Retailing confectionery goods and nuts not packaged for immediate consumption--are classified in Industry 44529, Other Specialty Food Stores; and
- Retailing baked goods (e.g., pretzels, doughnuts, cookies, and bagels) not baked on the premises and not for immediate consumption--are classified in Industry 44529, Other Specialty Food Stores.

722511 Full-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing carryout services, or presenting live nontheatrical entertainment.

Cross-References. Establishments primarily engaged in--

- Providing food services where patrons generally order or select items and pay before eating, other than mobile food services, cafeterias, grill buffets, buffets, and snack and nonalcoholic beverage bars--are classified in U.S. Industry 722513, Limited-Service Restaurants;
- Preparing and serving meals for immediate consumption using cafeteria-style or buffet serving equipment, known as cafeterias, grill buffets, or buffets--are classified in U.S. Industry 722514, Cafeterias, Grill Buffets, and Buffets;
- Selling a specialty snack (e.g., ice cream, frozen yogurt, cookies, popcorn) or nonalcoholic beverage, except from mobile vehicles, for consumption on or near the premises--are classified in U.S. Industry 722515, Snack and Nonalcoholic Beverage Bars;
- Preparing and serving alcoholic beverages and known as bars, taverns, or nightclubs--are classified in Industry 722410, Drinking Places (Alcoholic Beverages); and
- Presenting live theatrical productions and providing food and beverages for consumption on the premises--are classified in Industry 711110, Theater Companies and Dinner Theaters.

722513 Limited-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to the customer's location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

Illustrative Examples:

Delicatessen restaurants	Fast-food restaurants
Pizza delivery shops	Fast casual restaurants
Family restaurants, limited-service	Takeout sandwich shops
Takeout eating places	Limited-service pizza parlors

T—Canadian, Mexican, and United States industries are comparable.

Cross-References. Establishments primarily engaged in--

- Preparing and serving meals for immediate consumption using cafeteria-style serving equipment, known as cafeterias--are classified in U.S. Industry 722514, Cafeterias, Grill Buffets, and Buffets;
- Providing food services to patrons who order and are served while seated and pay after eating--are classified in U.S. Industry 722511, Full-Service Restaurants;
- Selling a specialty snack (e.g., ice cream, frozen yogurt, candy, cookies) or nonalcoholic beverages, except from mobile vehicles, for consumption on or near the premises--are classified in U.S. Industry 722515, Snack and Nonalcoholic Beverage Bars;
- Retailing confectionery goods and nuts not packaged for immediate consumption--are classified in U.S. Industry 445292, Confectionery and Nut Stores;
- Retailing baked goods (e.g., pretzels, doughnuts, cookies, and bagels) not baked on the premises and not for immediate consumption--are classified in U.S. Industry 445291, Baked Goods Stores; and
- Preparing and serving alcoholic beverages, known as bars, taverns, or nightclubs--are classified in Industry 722410, Drinking Places (Alcoholic Beverages).

722514 Cafeterias, Grill Buffets, and Buffets

This U.S. industry comprises establishments, known as cafeterias, grill buffets, or buffets, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style or buffet serving equipment, such as steam tables, refrigerated areas, display grills, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line or from buffet stations.

Cross-References. Establishments primarily engaged in--

- Providing food services to patrons who order and are served while seated and pay after eating--are classified in U.S. Industry 722511, Full-Service Restaurants;
- Providing food services where patrons generally order or select items and pay before eating, other than mobile food services, cafeterias, grill buffets, buffets, and snack and nonalcoholic beverage bars--are classified in U.S. Industry 722513, Limited-Service Restaurants; and
- Selling a specialty snack (e.g., ice cream, frozen yogurt, cookies, popcorn) or nonalcoholic beverage, except from mobile vehicles, for consumption on or near the premises--are classified in U.S. Industry 722515, Snack and Nonalcoholic Beverage Bars.

722515 Snack and Nonalcoholic Beverage Bars

This U.S. industry comprises establishments primarily engaged in (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn, or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

Illustrative Examples:

Beverage bars	Carryout service pretzel shops with on-premises baking
Carryout service doughnut shops with on-premises baking	Carryout service cookie shops with on-premises baking
Carryout service bagel shops with on-premises baking	Ice cream parlors
Coffee shops, on-premises brewing	

Cross-References. Establishments primarily engaged in--

- Selling one or more of the following food specialties (except from mobile vehicles): hamburgers, hot dogs, pizza, chicken, specialty cuisines--are classified based on the type of food service provided to patrons;

T—Canadian, Mexican, and United States industries are comparable.

- Preparing and serving snacks and nonalcoholic beverages from mobile vehicles--are classified in Industry 722330, Mobile Food Services;
- Retailing confectionery goods and nuts not packaged for immediate consumption--are classified in U.S. Industry 445292, Confectionery and Nut Stores; and
- Retailing baked goods (e.g., pretzels, doughnuts, cookies, and bagels) not baked on the premises and not for immediate consumption--are classified in U.S. Industry 445291, Baked Goods Stores.

T—Canadian, Mexican, and United States industries are comparable.