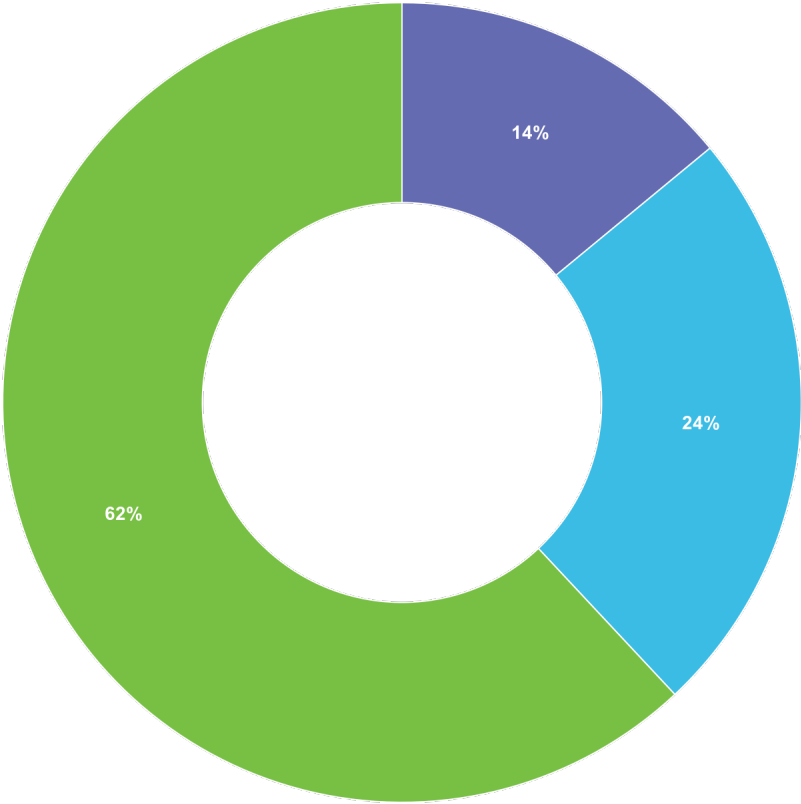




Restaurant Re-Opening Survey

Thank you for taking this quick survey!

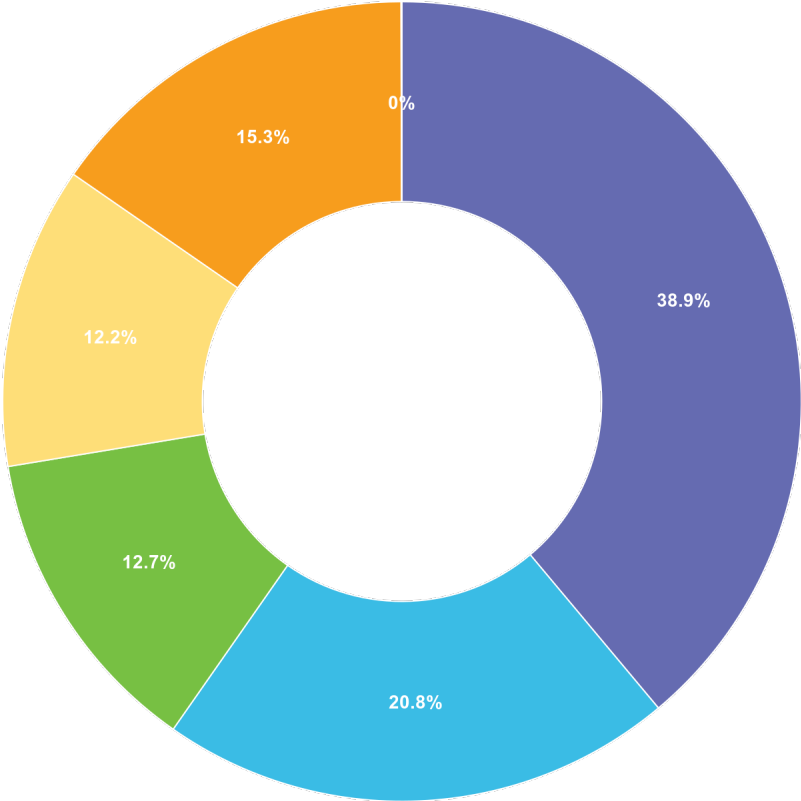
Q1 What type of PPE (Personal Protective Equipment) do you want restaurants to use after reopening?



Answered: 8315 Unanswered: 365

Choice	Total
 Gloves	1166
 Masks	1996
 Both	5153

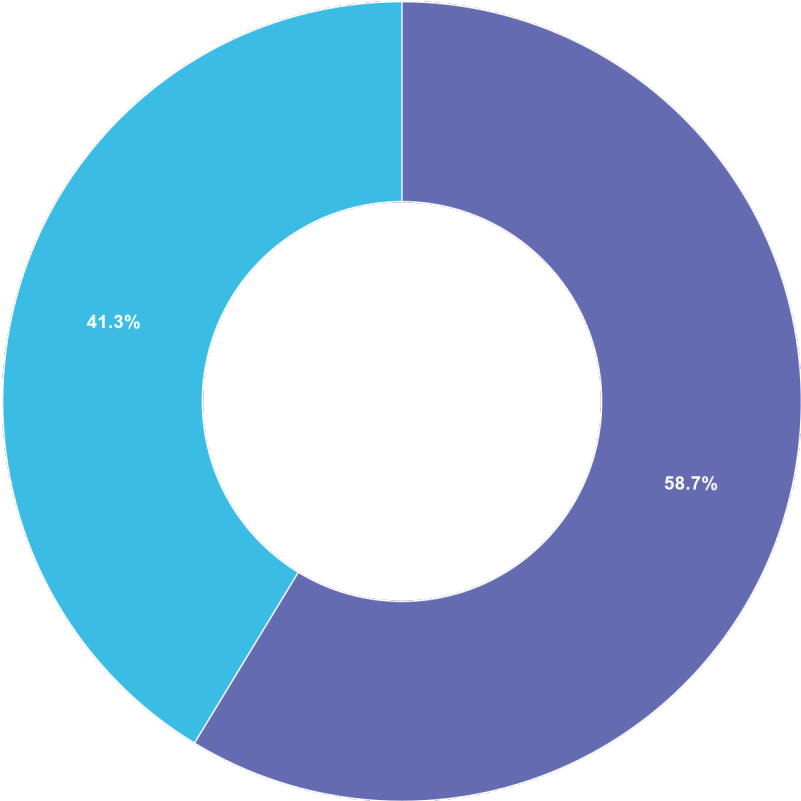
Q2 How long would you like restaurant employees to use PPE?



Answered: 8362 Unanswered: 318

Choice	Total
30 days	3253
60 days	1740
90 days	1061
Rest of the year	1022
Indefinitely	1283
__archived__	3

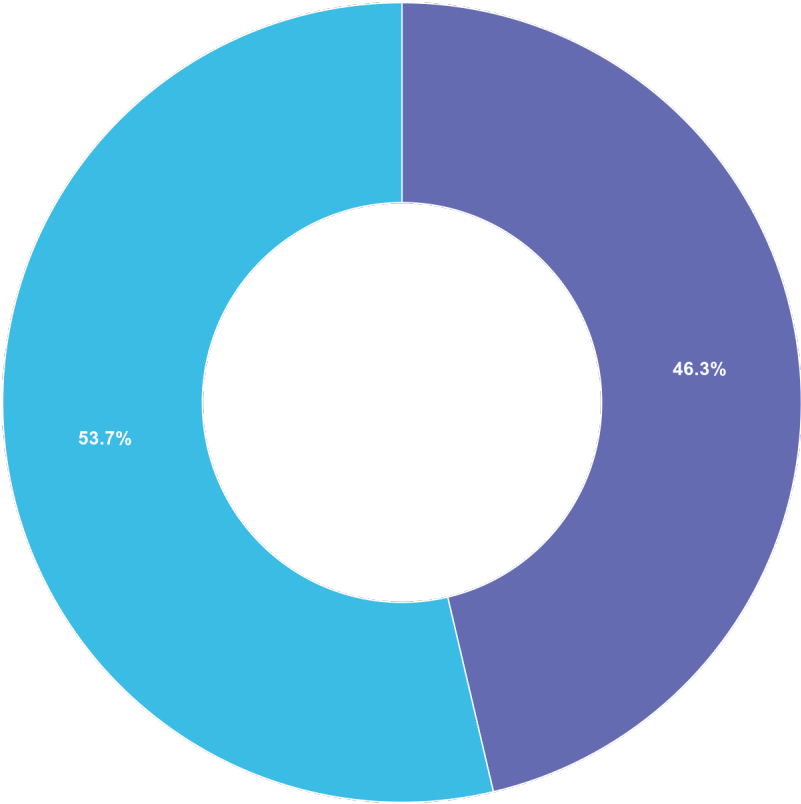
Q3 Are disposable, single use, menus important to you?



Answered: 8644 Unanswered: 36

Choice	Total
Yes	5074
No	3570

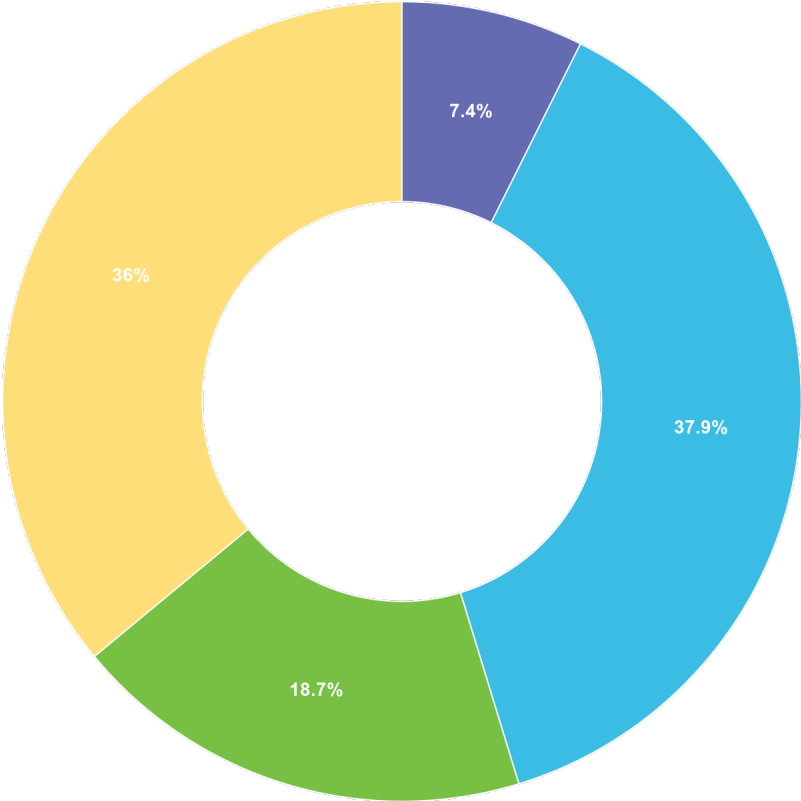
Q4 Is it important to you that a restaurant checks all guests and staff temperatures before dining?



Answered: 8652 Unanswered: 28

Choice	Total
Yes	4008
No	4644

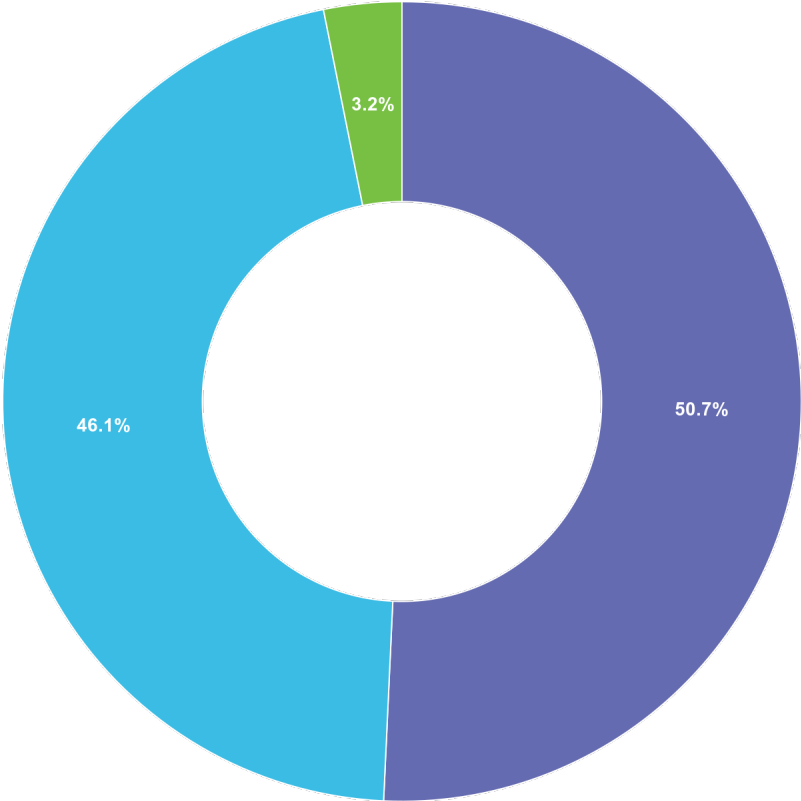
Q5 How often did you dine-out before the COVID-19 crisis?



Answered: 8652 **Unanswered:** 28

Choice	Total
1-2x per month	638
1-2x per week	3279
2-4x per month	1620
2-4x per week	3115

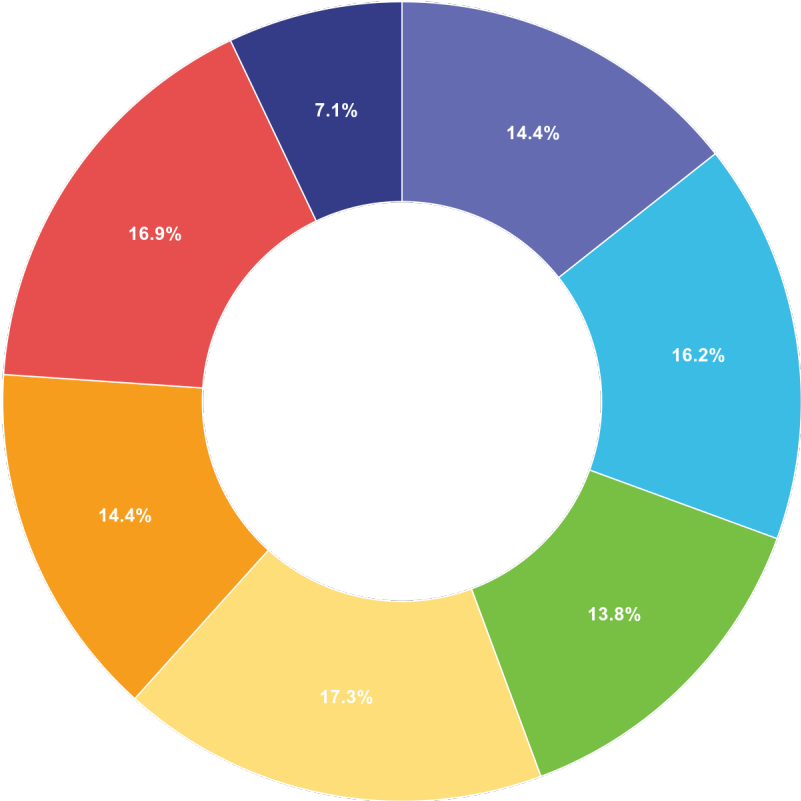
Q6 How often do you plan on dining out after restaurants re-open?



Answered: 8657 Unanswered: 23

Choice	Total
Same as before	4392
Less than before	3992
More than before	273

Q7 When do you feel your normal dining out routine will be back to normal?



Answered: 8648 Unanswered: 32

Choice	Total
Immediately	1242
Few weeks	1402
30 days	1191
60 days	1498
90 days	1246
End of the year	1458

Choice

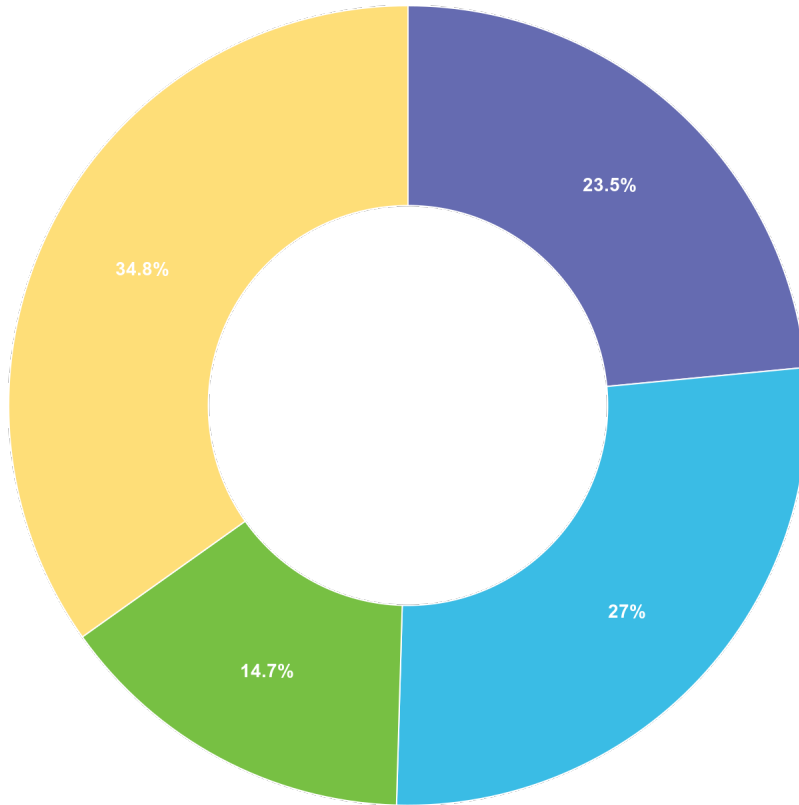
Total



My dining routine has changed for good

611

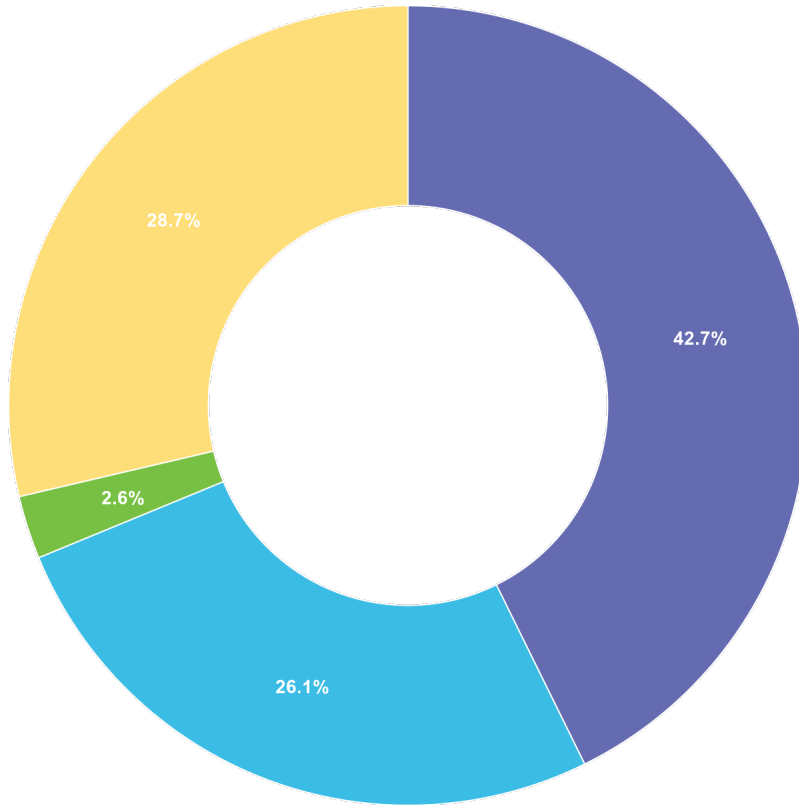
Q8 What's the most effective way restaurants can market their offers to you?



Answered: 8615 Unanswered: 65

Choice	Total
 Social Media	2023
 Text Message Marketing	2324
 Emails	1268
 Loyalty/Rewards Program	3000

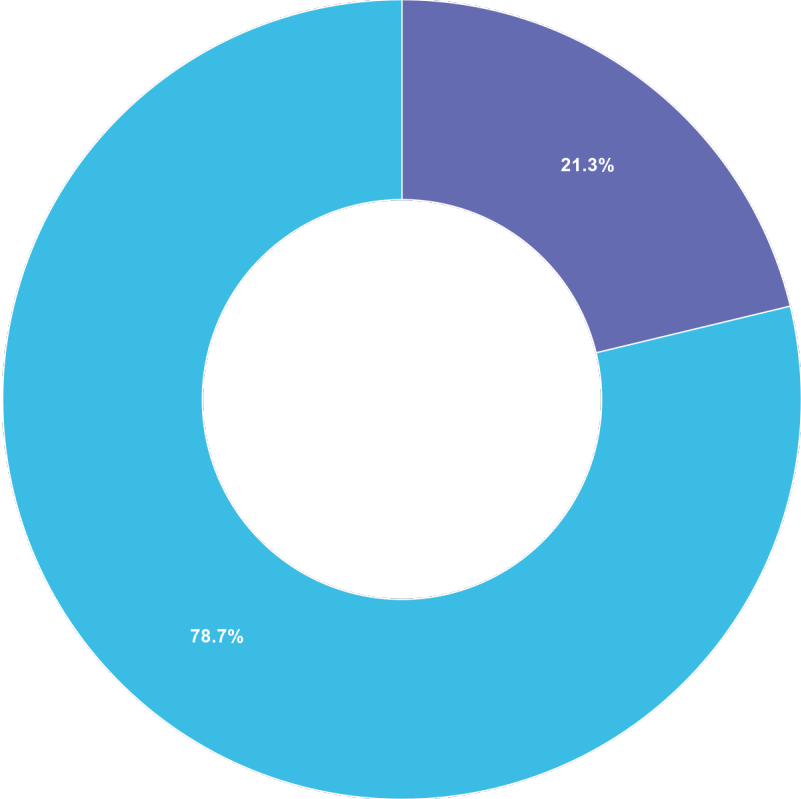
Q9 What price range are you looking for when you dine-out again?



Answered: 8650 Unanswered: 30

Choice	Total
 \$10-\$15 entree range	3694
 \$15-\$25 entree range	2256
 \$25-\$40 entree range	221
 Doesn't matter	2479

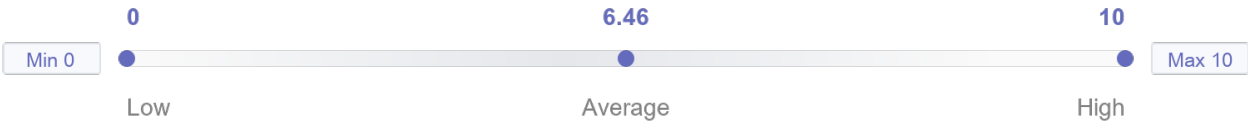
Q10 Has this price range changed due to the recent events?



Answered: 8621 Unanswered: 59

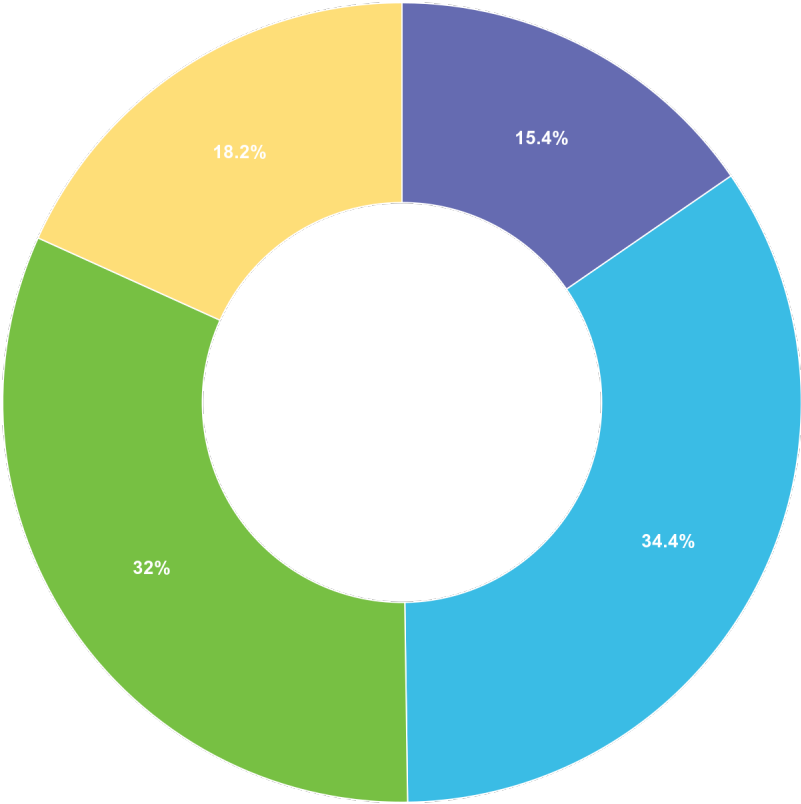
Choice	Total
Yes	1832
No	6789

Q11 On a Scale of 1-10, how important are Loyalty & Rewards programs in earning your business? (1- Not Important, 10- Extremely Important)



Answered: 8436 **Unanswered:** 244

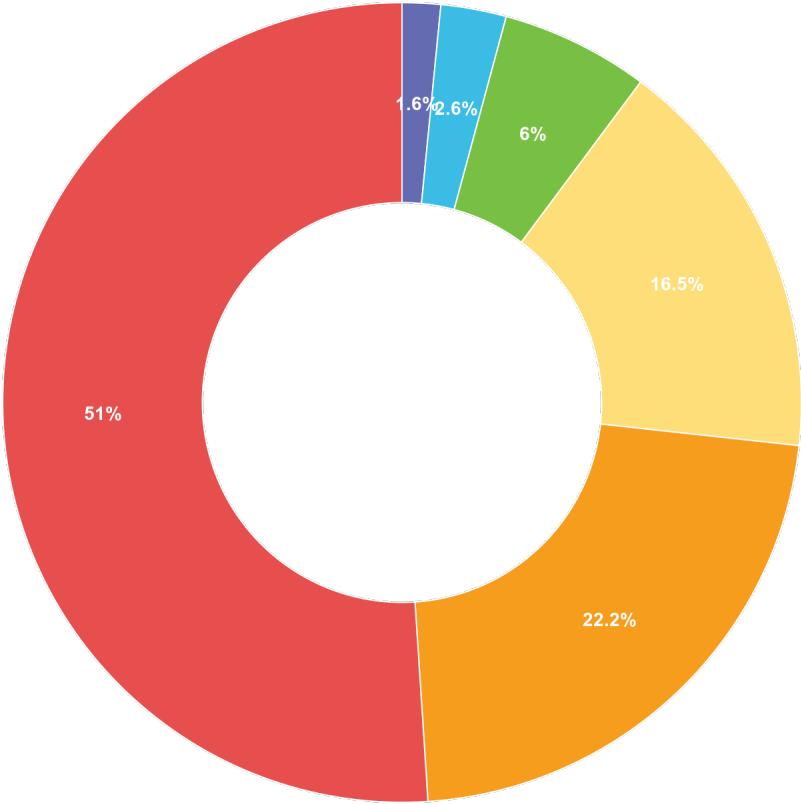
Q12 After restaurants re-open how likely are you to use “curbside delivery” as a service?



Answered: 8651 **Unanswered:** 29 **Average Rating:** 3 - Somewhat likely

Choice	Total	Rating
2 - Not so likely	2164	4328
3 - Somewhat likely	3217	9651
4 - Very likely	2245	8980
5 - Extremely likely	1025	5125

Q13 Do you agree the restaurant shutdown was necessary and we should do it again if another outbreak occurs?

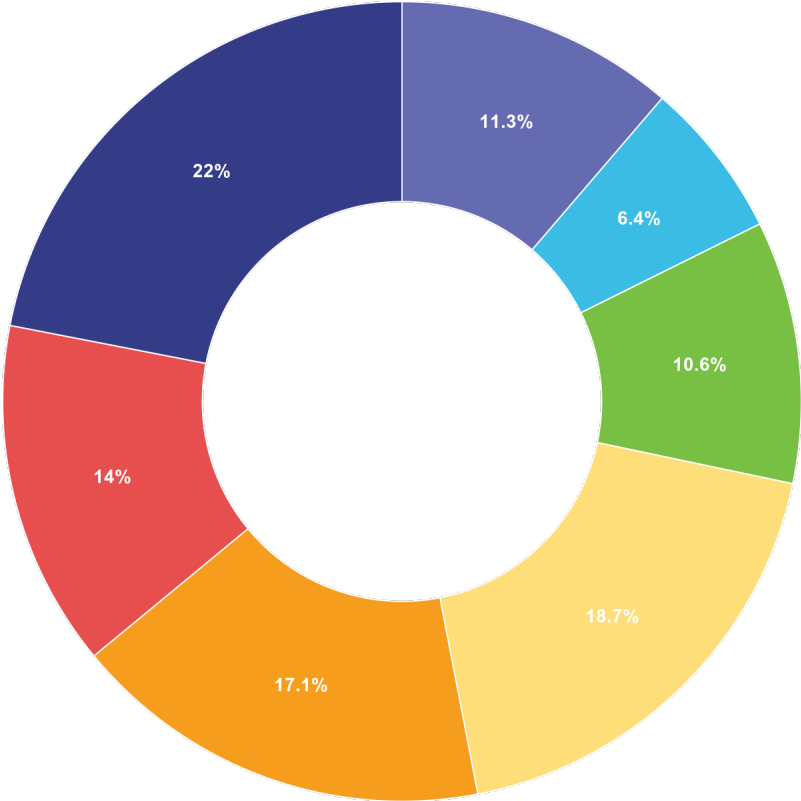


Answered: 8655 **Unanswered:** 25 **Average Rating:** 5 - Agreeable

Choice	Total	Rating
1 - Very Disagreeable	613	613
2 - Disagreeable	522	1044
3 - Somewhat Disagreeable	787	2361
4 - Somewhat Agreeable	1628	6512
5 - Agreeable	1753	8765

Choice	Total	Rating
 6 - Very Agreeable	3352	20112

Q14 What would you like disposable after reopening (for the next 90 days)?



Answered: 8550 **Unanswered:** 130

Choice	Total
Plastic ware	1586
Plates	896
Cups	1491
Menus	2620
Single use condiments	2396
None of the above	1969

Choice



All of the above

Total

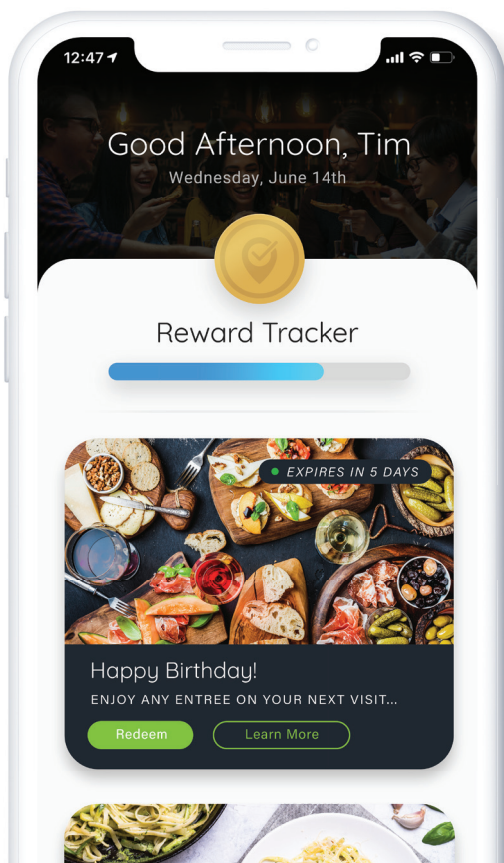
3082

THE TIME IS NOW

Are you preparing for the upcoming recession?

VIPinsiders in partnership with **RestaurantOWNER.com**
We are here to help restaurants navigate through
these unprecedented times.

100% Free Service during Covid-19 Crisis
Get the lead advantage to win customers back



Build your Customer Database

While your customers are staying home, is the ideal time to start building your **own database at zero-cost**. Our team of experts will build your email and social media templates that way your customers can sign-up from home.

Communicate with Guest via Text Messaging

This is the **single most important time** to be able to directly communicate with your customers. With your new platform, you will be able to directly text your customer any offerings, updates, or promotions you have. Make it easy to remind your customers about your "To-Go" promotions.

Fully Branded Mobile VIP Platform

This is your custom platform with your branding, your promotions, and you own all the data. The largest brands in the world already use this power, **now your restaurant can too. For free...**



Contact us Now
Call / Text (713)496-0261
See a Demo: vipinsiders.com



100% Free Offer During Covid-19 Crisis

No Money Down. No Contracts. Risk-Free.

OUR PLATFORM FEATURES

- ✓ Fully Customized Platform
- ✓ Progressive Web Application
- ✓ Einstein Retention Software
- ✓ Dynamic SMS Text Notifications
- ✓ Exponential Referral Integration
- ✓ Guest Personalization
- ✓ Gamification System
- ✓ Enterprise CRM Data
- ✓ Auto-Pilot Rewards Tracker
- ✓ VIP Birthday Program

\$0 Build Out Cost

(typically \$2,997 per location)

No Software Fees

(typically \$299/mo per location)

\$0 Text Messages

(typically .08/message)

No Contracts, ever.

No money down.

Ready in 5 Days.

We're working overtime for you.

90-Day - Completely Risk Free

Our mission is to support our industry during this time of crisis.

Our VIP platforms will give your restaurant the ability to be able to communicate with your guest directly and incentivize them to come back again (when the time is right).



Contact us Now

Call / Text (713)496-0261

See a Demo: vipinsiders.com

Power of “Pre-Ordering”



Jennifer Lopez Fuller ▸ Bay Area
Houston Food Lovers

4 hrs · 📍

Pappas Seafood House has SOLD OUT of seafood cobb salads. Pappas thanks YOU for your business and will plan for more salads next Monday!

All preorders will be available and honored!



King's BierHaus - The Heights

Published by Philipp Sitter
April 15 at 12:03 PM · 🌐

King's is boiling crawfish this weekend!
Accepting Pre-Orders for Friday and Saturday.

Pre-Order Here: <https://bit.ly/Kings-Crawfish>

Pricing: \$5/lb
Special: 5lbs for \$20

You can choose any time of your... [More](#)



King's BierHaus - The Heights

Beer Garden

[Shop Now](#)



Whiskey Cake Baybrook

April 23 at 8:00 AM · 🌐

🔥🌞🔥 Here are your Thirsty Thursday's offerings.
Call 832-558-2253 to place your order or DM us to pre-order. We have a wide assortment of cocktail kits available to get you through the weekend.

Three Little... [More](#)



👍👍👍 73

11 Comments 22 Shares

3 Key Benefits of “Pre-Ordering”

1. **Boost Sales by creating a limited time promotion.**

In fact, our restaurants sales increased by *350%-500%* on “Pre-Order” promotion days.

2. **No Waste. You’ll know exactly what you need to prep.**

Pre-Order (Prime Rib Special) Example: You won’t have any food waste, you’ll know your staffing levels in advance, and ultimately create a “Risk-Free” promotion.

Whether you sell 10 or 150 specials that night, you’ll know how much to prepare and what time to have it ready. Giving you complete control of the customer experience.

3. **Market your restaurant to current customer demand!**

Customers are planning their meals in advance now. Creating a special that has to be “Pre-Ordered” is an effective way to create excitement and solves their current needs.

Pre-Order Ideas

- Prime Rib and Steak Nights
- Special, Nostalgic Desserts
- Family Dinners Packages
- A dish your restaurant is known for (Famous Lasagna, Paella, Lobster For Two Dinner)
- Any Merchandise like Growlers, Specially Themed Shirts, or Limited Release Glasses.
- Large Batched Cocktails or Special Beers (if your state allows)

How to Launch a Pre-Order Promotion

Step 1- Create your promotion.

Example) This Friday we are making our famous Chicken Pot Pie!

Step 2- Market the offer to your “lists”.

Lists are databases of customers. Examples of lists you may have are your Facebook fans, Email List, or your Text Message* Database.

*Text messaging marketing is 3x more effective, texts have a 98% open rate.

Step 3- Make it easy to buy.

Multiple ways to do this in your offer: Include your phone number for customers to call, or provide a phone number for customers to “text” you their order, or send them to an online form to fill-out.

Online forms are by far the best way to make it easy to order and for you to manage.

Tools To Use

Restaurant phone- You can make it very simple by just providing your phone number and having customers “Call-In” their orders (this is the least recommended option)

Cell phone- If you want to make it a bit easier, just get a cell-phone and have your guest “Text” you their order.

Online Form Builder- We recommend JOTFORM.COM, it’s a free resource that you can create an *Order Form* for customer to fill-out AND make payments.

VIPinsiders- VIPinsiders.com will build a “list” of customers in your area for you automatically and you’ll have the ability to send a Text Message to them. Making marketing your next “Pre-Order” campaign easy. Plus, it integrates with JOTFORM.